## OVERVIEW

AWS Marketplace is a digital catalog that US Federal Government customers can use to find, test, buy, deploy, and manage third-party software, data, and services on AWS. Customers can select from thousands of commercial software listings from popular categories such as security, business applications, and AI/ML.

## KEY BENEFITS

- **Streamlined Procurement:** Quickly implement third-party solutions meeting regulatory requirements

- **Flexible Pricing:** Access volume discounts and pay-as-you-go models

- **Private Offers:** Negotiate custom terms directly with sellers, including pricing, support, and EULAs

- **AWS Private Marketplace:** Create curated catalogs of pre-approved products for your end users

- **Governance Controls:** Limit purchasing access using AWS IAM controls

## PROCUREMENT DETAILS

- **Purchase Methods:** Buy through existing, precompeted Four Points cloud contracts

- **Self-Service Options:** License management and entitlement capabilities through the AWS Console

- **Compliance:** Falls under FAR Part 12 (Commercial Products/Services) and FAR 13.5 (Simplified Acquisition)

- **Competition Requirements:** In scope of competed contracts

- **Vendor Relationship:** Customizable EULAs are direct agreements between government and software vendors

## PROCUREMENT BEST PRACTICES

- Include marketplace capability in cloud requirements/SOW documentation

- Establish CLIN structure for tracking Marketplace purchases

- Consider using existing contract vehicles that authorize Marketplace purchases

### CERTIFICATIONS AND CONTRACTS

SBA-CERTIFIED SERVICE DISABLED VETERAN OWNED SMALL BUSINESS (SDVOSB)

SEWP #: NNG15SD22B (SDVOSB)

SEWP #: NNG15SC74B (SB)

GSA #: 47QTCA19D00MP

CIO-CS #: HHSN316201500034W

NAICS CODES: 541519

SAM.GOV REGISTERED

**AWS PARTNER DESIGNATION**
- ADVANCED TIER SERVICES
- PUBLIC SECTOR SOLUTION PROVIDER
- GOVERNMENT CONSULTING COMPETENCY

## CONTACT US FOR MORE INFORMATION:

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