



# BlackBerry AtHoc Alert for Federal Agencies

Networked Mass Notification

## Notify Anyone, Anywhere, on Any Device

When faced with threats to people and operations, government organizations need to communicate quickly, reliably, and securely. AtHoc® Alert is a comprehensive end-to-end emergency notification system that enables two-way communication with your people through multiple channels and devices. Through a unified web-based console or mobile app, operators from anywhere in the organization can send alerts, track responses, and view personnel status reports in real time.

## A Unified Platform for Critical Event Management

- **Alert** – Secure mass notifications and two-way communications
- **Account** – Integrated personnel accountability
- **Collect** – Secure mobile app for location-tracking and field reporting
- **Connect** – Secure, geo-based, cross-organization information sharing
- **Situation Response** – Plan, respond, and collaborate for incident lifecycle management

## AtHoc Alert in Action

To keep people safe and operations resilient, federal agencies need to share critical information efficiently and securely. Delivering two-way communication over multiple channels, AtHoc Alert facilitates mission success, even when traditional channels are compromised.

This versatile critical communications platform automates notifications, uses predictive alert targeting, tracks responses, and scales to meet evolving federal requirements. AtHoc Alert also aggregates and analyzes real-time data to provide clear visibility for informed decision-making during crises.

## Connect the Agency

AtHoc Alert can be deployed centrally using a secure private cloud architecture that supports large multi-site implementations and the alerting needs of individual sub-organizations. With a flexible role-based permissions management system, you have full control over operator access rights for maximum data confidentiality and security. The platform supports large-scale deployments across multiple agencies and locations, ensuring resilience and adaptability for federal missions.

## Sample Use Cases in Government

### Share Critical Information – Swiftly and Securely

Keep your people informed during a critical event, anytime, anywhere, on any device with our FedRAMP-authorized platform.

- Send alerts faster with automated notifications that integrate your entire infrastructure (e.g., access controls, social media, mobile devices, building systems, desktop computers, etc.).
- Target notifications to end users by name, organization, dynamic query, or geo-location. Maximize successful delivery by using your stakeholders' preferred means of notification.

### Examples:

- The on-duty IT security team detects a potential cyber threat within the operating environment. The CISO authorizes an urgent broadcast, while mitigation takes place.
- An emergency preparedness coordinator sends pre-defined messages to employees and contractors during a severe weather event.

- An EOC team member relays critical information to responders within the vicinity, providing essential situational awareness.
- An on-site emergency management team member uses the mobile app to report a suspicious person in the federal facility to security personnel.

## Enhance Outreach During Critical Events with AtHoc Alert

### Enterprise-Level Alerting, Reporting, and Management

- A single enterprise system provides visibility into sub-organizations' alerts and users.
- Fully customizable autonomous operations deliver control at the sub-organization level.
- Enterprise-wide SSO integration unifies all delivery methods into a single persona.
- Centralized management connects users, content, and policies across organizations.
- Leverage pre-defined emergency scenarios, response tracking, and detailed reporting to enhance resource management and optimize critical event responses.
- Integrations unify common enterprise systems for IT alerting, cybersecurity, emergency services, and more.

AtHoc Alert seamlessly integrates with systems like Microsoft Teams®, ServiceNow®, and ESRI®, enabling improved collaboration and geographic information sharing.

### Patented Technology and Cross-Platform Integration

- Predictive alert technology shows the effective reach of any notification based on the target audiences and devices.
- A de-coupled hybrid architecture option allows federal customers with highest-level security requirements to deploy the software fully on-premises behind network firewalls, while still leveraging FedRAMP-authorized cloud services.

### Top Security for Federal Agencies

- Autonomous Virtual Private System (VPS) for sub-organization administration (at the system and user level) enables organization-specific alert templates and user attributes.
- Native smart card integration supports personal identity verification (PIV), common access cards (CAC), electronic data interchange personal identifiers (EDIPI), and derived credentials.
- Proven SSO at scale, support for deep links for responses, and digital certificates.
- Native, low-bandwidth, fully customizable desktop alerting stays within the FedRAMP boundary.
- Multiple FedRAMP Authorizations (ATO), data encryption for all personally identifiable information (PII), and 100% U.S.-based data centers meet or exceed federal requirements, including an IL-5 option.

## Alert: Communicate Without Delay

AtHoc Alert delivers secure, multi-channel notifications to the right people at the right time. Whether through SMS, email, Mobile push notifications, voice, or desktop alerts, it helps ensure critical messages are received in real-time, reducing response times and enhancing outcomes. With AtHoc Alert, you can communicate without delay and keep everyone informed.

Consult an Expert



## ABOUT BLACKBERRY

BlackBerry (NYSE: BB; TSX: BB) provides enterprises and governments the intelligent software and services that power the world around us. Based in Waterloo, Ontario, the company's high-performance foundational software enables major automakers and industrial giants alike to unlock transformative applications, drive new revenue streams and launch innovative business models, all without sacrificing safety, security, and reliability. With a deep heritage in Secure Communications, BlackBerry delivers operational resiliency with a comprehensive, highly secure, and extensively certified portfolio for mobile fortification, mission-critical communications, and critical events management.

To learn more or for more information, visit [BlackBerry.com](https://BlackBerry.com) and follow [@BlackBerry](https://twitter.com/BlackBerry).

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